- dairy/non-dairy
- new tealsavoury tea
 - eoffee
- functional ingredients
 - sprubs
 - clean drinking
- classical drinking back to basics styles, tableside service
 - naked drinking classic
 - double-barrelled drinking
 - SPECIFIC DRINK TRENDS









- not just juices and smoothies
 - Bitter Salvation
- fruit wine
 - tlavoured vermouth
- ow-or no-ABA base rand wine





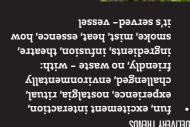


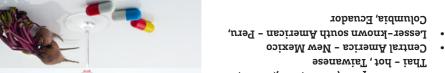
interesting non alc drinks

- in-house fermenting/distilling



COOKING STYLE TRENDS





Asian - Pilipino (broths, raw), POKE,

• Nordic **GLOBAL FLAVOUR TRENDS**

Cocktail consultants and menu flavourologists Chris Edwards and Dave Tregenza head up Salts of the Earth as well as owning two of London's hottest bars, The Shrub & Shutter and First Aid Box.

As consumers want to be excited more and more, Salts of the Earth have been called upon to counsel some of London's leading bar and restaurant groups in the exploration of new, interesting flavours and disruptive ingredients. They have helped to mix up new ideas for modernday customers, challenge their taste buds and bring sensory experiences to the fore.

Salts of the Earth reveal the taste profiles and drink trends driving menus over the next year.







flexitarian





WITH salts of the earth

SALTS OF THE **EARTH FLAVOUR** blackberry leaf **MAPPING** finger lime pink grapefruit tonic papaya Amalfi lemon soda goji lemon soya pink pepper FLORA & FAUNA ingredients avocado oil green pepper iced coffee HEALTH ingredients avocado cold brew SCENERY ingredients veg LANDSCAPE ingredients vanilla SUPERFRUIT birch sap SEASONS ingredients COCKTAILS ingredients lattes REINVENTING FLAVOUR pea WILDLIFE ingredients matcha TRAVEL ingredients BOTANY ingredients **EXCITING INNOVATIVE FLAVOURS** POP CULTURE galangal royal honey honey nutrition pea flower LANDSCAPE SCENERY wood salts of the earth -FLORA & FAUNA SEASONS flavours/trends ray megrim sole REINVENTING FLAVOUR plaice TRAVEL drinking trend EXCITING INNOVATIVE FLAVOURS fruit wine chipotle bay roasted drinks soy Central America grape-based sprits teriyaki Riesling jalepeño mescal wild/black fresh spectrum kaffir lime service dill overproof spirits Chinese cabbage sorrel lovage

cauliflower