



FOODSERVICE
SOLUTIONS

TOGETHER LET'S GET *Perfect* **P!CKERS** *Packaging*



Get your sides & snacks menu good to go with PICKERS Mozzarella Sticks and Chilli Cheese Nuggets specially selected for delivery. Your delivery needs to be offered at a high standard to ensure food is delivered in the same optimum condition it leaves the kitchen. A big part of being able to ensure a great consumer experience falls down to choosing the right meal packaging!

THE PACKAGING OF YOUR MEAL HAS TWO MAIN FUNCTIONS:

1. Needs to be fit for purpose i.e. deliver great quality food (the options are already out there waiting for you)
2. Needs to act like a 'gift' for the customer to unwrap/unbox i.e. it feels special. Do not wrap anything in clingfilm or newspaper!

To help guide you, we have created these top tips to follow when packaging your sides:

- Use a large enough bag or a box to contain all products without the risk of any being crushed
- Place a napkin under the products in the box to absorb any excess moisture which will help to ensure the product is crisp on first bite
- After filling the box with product, close the lid as fast as possible to retain heat and place the closed box into a bag
- Roll and seal the bag for secure travel

It is also worth noting that Sustainability will also be high on the public agenda – so go for this option if you can – and then tell the customer about it!